

Fact sheet 3.3.4f

Zanardi coop story

1. Identify the challenges and threats the workers of the Zanardi faced during their crisis and their transition to coop.
2. As a career counselor, how would have you supported the workers of the Zanardi to navigate the crisis?
3. Now that the worst times seem to be over, what would you suggest the coop to do in order to include CCG into SME as a company strategy and develop a plan?