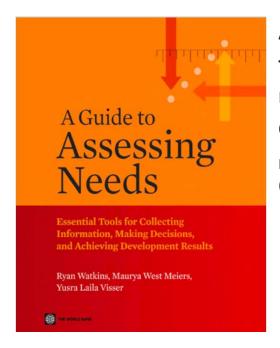


Material 5.2.1m



A guide to assessing needs: Essential tools for collecting information, making decisions, and achieving development results

R. Watkins, M. W. Meiers, & Y. Visser (2012; Washington: World Bank Publications)



Needs Assessment: Frequently Asked Questions

Introductio

Since the 1900s, needs assessments have become a fairly common business practice. Consequently, the term needs assessment has taken on several editions and has led to a number of related process models or approache Gap analysis, needs analysis, and performance analysis are occasional used as synonyms for needs assessment, yet they are more frequently (on

Other tooks—such as strategic planning, focus groups, and multicriter analysis—have also been borrowed and customized from other disciplin to improve our ability to inform decisions. By applying these (and othe tools, needs assessments have arguably become part of the science in the d and defined framen havings and decision.)

You have, therefore, probably read needs assessment reports (thoug potentially no given that title) or even participated in related processes such as aurrey or interview—used to inform a pending decision. Althoug such reports can provide valuable contexts for understanding the topi there are a number of foundational constructs and relationships that ca help you better use needs assessments to achieve desired results. In the action, we offer an introduction to needs assessments as we present many

Section 1

Needs Assessment: Frequently Asked Questions

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