

Fact sheet 2.2.2f

TASK FOR GROUP WORK: INTERNATIONAL EXAMPLES OF CSR

For this exercise, please build groups of 3 to 6 students.

Read the document 2.2.6m “the world’s most reputable companies for Corporate Social Responsibility”

Discuss the following questions:

1. Which of the three presented examples do we want to choose? Why did we choose this example?
2. Which of the activities do we find: most amazing? attractive? sustainable?
3. Which may have been the motives for the company to engage in the CSR activities?
4. Which may be the impact of the company’s CSR engagement: On the public? On the management? On the employees?
5. How do you altogether assess the CSR activities of the company?

Present the results of the discussion in a written form (flipchart, ppt) or oral as report, sound or video recording.