



# HdBA

Hochschule der  
Bundesagentur für Arbeit

University of Applied Labour Studies

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Datum: 15. June 2022

Dear Sir or Madam,

## Invitation and Programme, international CONNECT! symposium at the HdBA Mannheim, Germany, 28<sup>th</sup> July 2022, 10 am to 4:30 pm

To conclude our European project, *CONNECT! - Connecting Career Counseling and Human Resource Development in Enterprises* we are holding a symposium at the University of Applied Labour Studies (HdBA) under the title

### **Career guidance and counselling for employees in companies – new impulses for theory and practice**

The international event is our final conference in which we present of our project results and products. We are also delighted to hear keynotes from Katharine Mullock (OECD) and from Prof Rie Thomsen (Aarhus University) to provide context and stimulate reflection. In addition, there will be workshops to facilitate in-depth discussions of various aspects of career guidance in and around companies.

To support the debate and further research and development on this truly relevant topic, we are inviting you alongside other experts and practitioners to join us for this event. Participation is free of charge.

If you would like to present your own work in career guidance, human resource development, vocational education, or related topics, you are welcome to participate in the poster session.

Conference language will be English, but some of the workshops will be held in German.

For more information, please visit our conference webpage for more information and registration <https://connect-erasmus.eu/conference/>.

Kind regards,

Prof. Peter Weber, Prof. Bettina Siecke, Dr. Matthias Zick-Varul



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Erasmus+ Programme  
of the European Union



**Postanschrift**  
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**Öffnungszeiten**  
Mo - Do  
8.00 - 18.00  
Freitag  
8.00 - 16.00  
oder nach Vereinbarung

<b>Program for the international "Connect!" symposium at the HdBA Mannheim, Germany, Thursday, 28. 07. 2022</b>	
<b>9.30</b>	<i>Arrival, Reception</i>
<b>10.00</b>	<p>Welcome, agenda of the conference and presentation of the project CONNECT!</p> <p><i>HdBA vice president, Prof Anne Müller-Osten</i></p> <p><i>Prof Peter Weber &amp; Prof Bettina Siecke</i></p>
<b>10.15</b>	<p><i>Prof Peter Weber</i></p> <p>Professional Career Guidance &amp; Counseling in Companies – drivers and opportunities connecting HRD and CGC</p>
<b>10.45</b>	<p><i>Katharine Mullock, OECD</i></p> <p>Keynote: The Bigger Picture – Career Guidance &amp; Counselling as Labour Market Instrument within Transition</p>
<b>11.30 – 11.50</b>	<i>Coffee break and poster presentations</i>
<b>11.50</b>	<p><i>Prof Rie Thomsen</i></p> <p>Keynote: Guidance in Communities – reflections and experience (video presentation)</p>
<b>12.20</b>	<p>Prof Lea Ferrari &amp; Dr Teresa Maria Sparamella</p> <p>'Piloting the CONNECT! course: Results and reflections from the Italian experience.'</p>
<b>12.40</b>	<i>Lunchbreak</i>
<b>13.40</b>	<p><i>Prof Bettina Siecke &amp; Dr Matthias Zick Varul</i></p> <p>The CONNECT! Curriculum as Key Project Product</p>
<b>14.10</b>	<p><i>Parallel-Workshops</i></p> <ul style="list-style-type: none"> <li>• A deeper look into the CONNECT! Curriculum – Content and didactical elements – Prof Lea Ferrari &amp; Dr Teresa Maria Sgaramella (English) (also online)</li> <li>• Intersections and differences between CGC and HRD – status and the way forward (Dr Matthias Zick-Varul and Prof Peter Weber) (English)</li> </ul>



	<ul style="list-style-type: none"><li>• Qualifizierungsberatung im Betrieb - Ansätze und Erfahrungen (Prof Bettina Siecke) (German) (also online)</li><li>• Erfahrungen mit dem CONNECT! Training in der Universität für Weiterbildung Krets – Prof Monika Petermandl &amp; Edmund Panzenböck (German) (also online)</li><li>• Trends and analyses in the field of HRD - Alexandra Djurovic and Jan Waldendorp) (English)</li><li>• Developing Organisations – Approaches and experience – Anna Moutsiou (English)</li></ul>
<b>15.45</b>	<i>Coffee break and poster presentation</i>
<b>16.00</b>	Final discussion: Ideas and approaches for vocational guidance in and around companies
<b>16.30</b>	End of the event, farewell, and small talk

**Arrival:**

Information on how to get here can be found on our homepage.

<http://www.hdba.de/hochschule/profil/studienorte/anreise-mannheim/>

**The address is:**

Hochschule der Bundesagentur für Arbeit  
Seckenheimer Landstraße 16  
68163 Mannheim

Parking is available at the university (underground car park). By public transport (from the main station walk to the Tatersal stop (3 min) and take line 6 (not 6A!) to the Lucas-Cranach-Strasse stop. From there 5 min walk (see link above).

**Registration:**

If you have not registered yet: Visit our webpage: <https://connect-erasmus.eu/conference/>. You can choose for the online participation or participation in presence. The places of the event are limited. On the project webpage you will find more information about the background of the project and the project results so far. **Please register till July 18<sup>th</sup> 2022.** Participation is free of charge.



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